



Commercial opportunities in the medical market don't just happen. **They're made**

Membership Application Form

5 Greenfield Crescent
Edgbaston
Birmingham
B15 3BE

Tel: 0121 452 5630
Fax: 0121 454 2325
Email: sue@mym-link.co.uk
Web: www.mym-link.co.uk

Contact Details

Company Name	_____		
Address	_____ _____ _____		
Postcode	_____		
Telephone	_____		
Fax	_____		
Web	_____		
Is this the Head Office?	YES		NO
If no, where is the Head Office located?	_____		

Main Contact (1)

Name	_____
Position	_____
Direct Dial	_____
Mobile	_____
Email	_____

Main Contact (2)

Name	_____
Position	_____
Direct Dial	_____
Mobile	_____
Email	_____

Main Contact (3)

Name	_____
Position	_____
Direct Dial	_____
Mobile	_____
Email	_____

Please confirm that you can receive emails with .PDF attachments

YES NO

Company Profile

Does your company operate in the West Midlands?	
What date was the company established?	
Who owns the company and to what percentage?	
Is the company a Parent or Subsidiary?	
If a subsidiary, please name the parent	
Annual turnover of the company	£
% of turnover from medical sales	%
% of turnover to Export Market	%
To which countries?	1
	2
	3
Anticipated growth in medical sales this year	£
When does your financial year start?	
Number of full time staff?	
Number of part-time staff?	
Number of sales staff?	
Number of R&D staff?	
R&D spend p.a.	
Have you launched a new product in the last 12 months?	
If so, please give details	
Have you received any grants or public funding?	
If so, please give details	
Are you working with / linked to any Universities?	
If so, please give details	
Are you working with / linked to any Hospitals?	
If so, please give details	
Do you collaborate with any public or private sector organisations / companies?	
If so, please give details	

Marketing Information

In one line, what does your company do?

--

List your key products and services

--

--

What is your primary marketplace? (e.g. NHS, Private, OEMs)

--

Are you a registered NHS Supplier (e.g. PASA)	YES / NO
--	-----------------

Please detail any Quality Standards you have achieved

--

--

Please detail any Awards your company has received (e.g. Investors in People, Award for Export)

--

--

Which market publications do you read?

--

--

In which market publications do you advertise?

--

--

Please provide a 300 word profile of your company for the My M-Link Website?

--

--

--

--

--

--

--

--

--

--

--

--

--

--

--

--

--

--

--

****Please email a copy of your company logo to sue@mym-link.co.uk****

Which aspects of membership are most attractive to you? Please tick

Networking	Information Gathering	Product / Development Ideas	Strategic Market Knowledge	Sales Leads

Membership Services		
Please tick all the options you require. Please note that the joining Fee is mandatory for new members		
Your Purchase Order Number.		
(A) In the Loop		£75.00
(B) Information Service - please select one topic to be included within your annual fee. Additional topics available at the rate of £100 p.a.		£250.00
	Device & Service Regulations	
	Medical / Healthcare Technology	
	Medical / Healthcare Funding	
	Clinical Trials / Clinical Data	
	i-Health	
(C) Business Opportunity Service - please select one topic to be included within your annual fee. Additional topics available at the rate of £100 p.a.		£500.00
	Overseas Market	
	NHS / Home Market	
	OEM Companies	
	Manufacturing Supply Chain	
	i-Health	
Joining Fee		£200.00
Total Payable		

Signed.....

Date.....

All prices quoted are exclusive of VAT. All new members are required to pay the joining fee. The Membership Year starts 1st April. Membership services fees will be charged pro-rata for members joining part way through the membership year. Membership fees will be automatically renewed on 1st April each year. Full Terms and Conditions available upon request. By signing this application form you agree to the electronic storage of your data. MedilinkWM is responsible for the processing of the information you have provided and is registered in the United Kingdom under the Data Protection Act 1998